



JOB DESCRIPTION

Graphic/Interactive Designer **Reports to the Media Production Manager**

Purpose of this position:

This position is primarily responsible for creating high-impact designs intended to engage and attract, meeting specific commercial or promotional needs, such as packaging, displays, or logos.

Key Responsibilities will include, but are not limited to:

This position is responsible for the design, layout, and formatting using a variety of mediums to achieve artistic or decorative effects.

Basic Knowledge and Skills:

- A strong visual style.
- Willingness to embrace new technologies.
- Thorough understanding of how typography, layout, color, images, and interactivity impact user experience is a must.
- The ideal candidate must have a strong sense of concept development.
- Good communication, research, problem-solving and presentation skills.

Education and work experience:

- A BA/BS is required
- Design ability and proficiency in Adobe Creative Suite (Photoshop, InDesign, Illustrator, and Flash) is required.
- Web design skills are preferred.

Travel:

Minimal travel may be required.

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